

BOBBI BROWN

Luxe Defining Lipstick

Available as from October 2020

Lips, Re-Defined.

With the glide of a lipstick and precision of a pen, our new Luxe Defining Lipstick is designed for crisp definition, a smooth application, and all-day color. The creamy, long lasting formula glides on to deliver instant, high impact color, while the tapered bullet tip provides precision to allow for lip-accentuating definition.

PRECISE APPLICATION

The easy glide formula and tapered bullet design hugs each corner of lips, effectively lining and shaping for plumped, sculpted, and accentuated lips with crisp definition. Plus, the built-in sharpener ensures every application leads with sharpness.

Smooth Matte Formula

The flexible formula features smoothing emollients that move with the lips, delivering a smooth, matte finish with all-day definition and comfort.



All-Day Color

Long-wearing pigments offer all-day, high impact color for a bold look.

AVAILABLE IN 12 NUDES, REDS, PNKS, CORALS & BERRIES:

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|  Romantic: a soft pink |  Avant Gardenia: a nude rose |
|  First Edition: a mid-tone beige |  Violet Vision: a cool pink |
|  Rococoa: an intense orange brown |  Water Lily: a warm grapefruit pink |
|  Redefined: a classic neutral red |  Bold Baroque: a bright pink coral |
|  Terracotta: a warm brick red |  New Mod: a bright peach |
|  Red Illusion: a blue red |  Orchid Noir: an intense burgundy |

Available as from October 2020 for €38,00 at all Bobbi Brown Cosmetics point of sales and at www.bobbibrowncosmetics.nl

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